

Digitalisierung und Veränderung der Arbeitswelt

Dr. Dorian Selz, CEO & Gründer



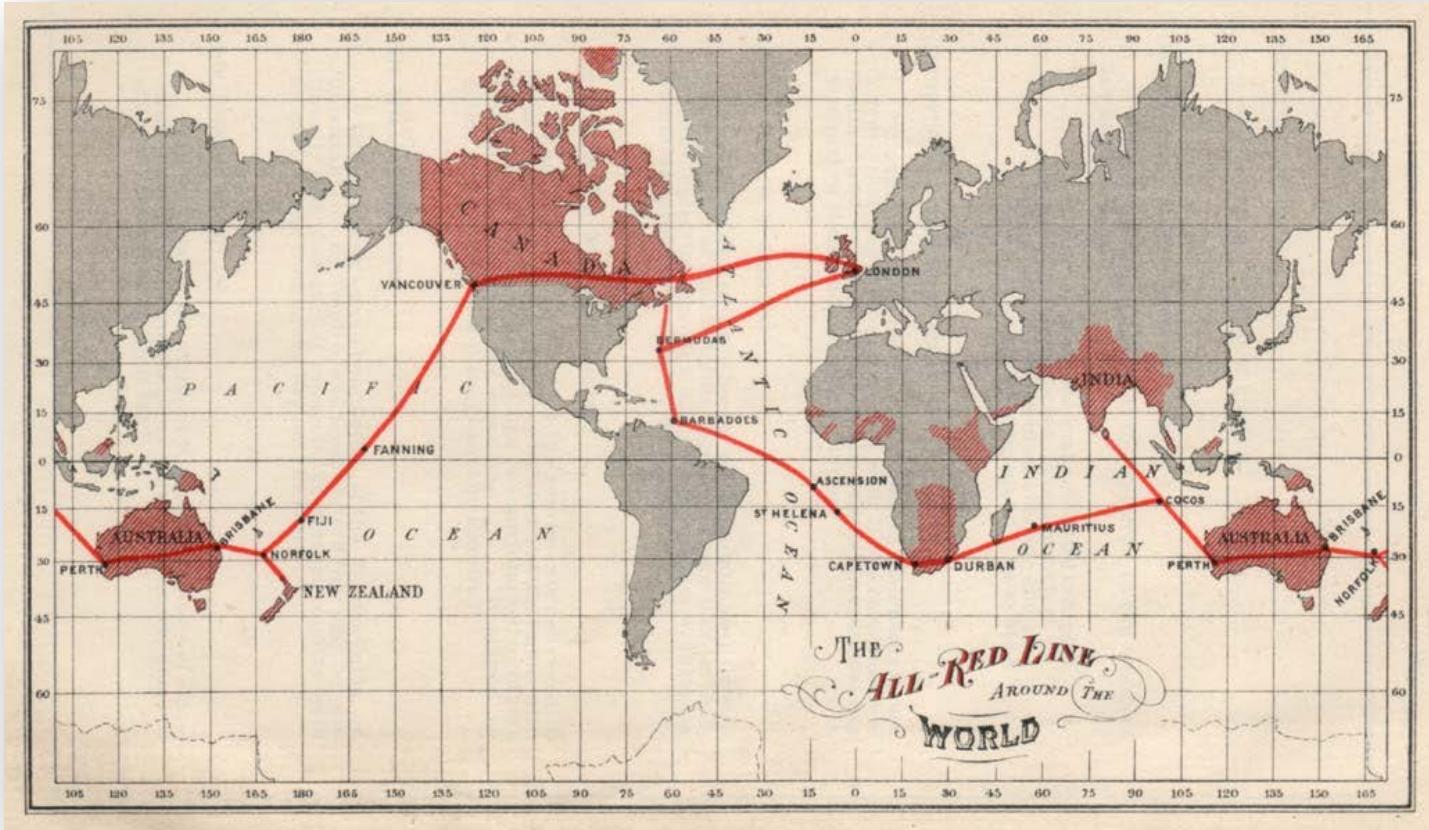
DER HUB DES BRITISH EMPIRE



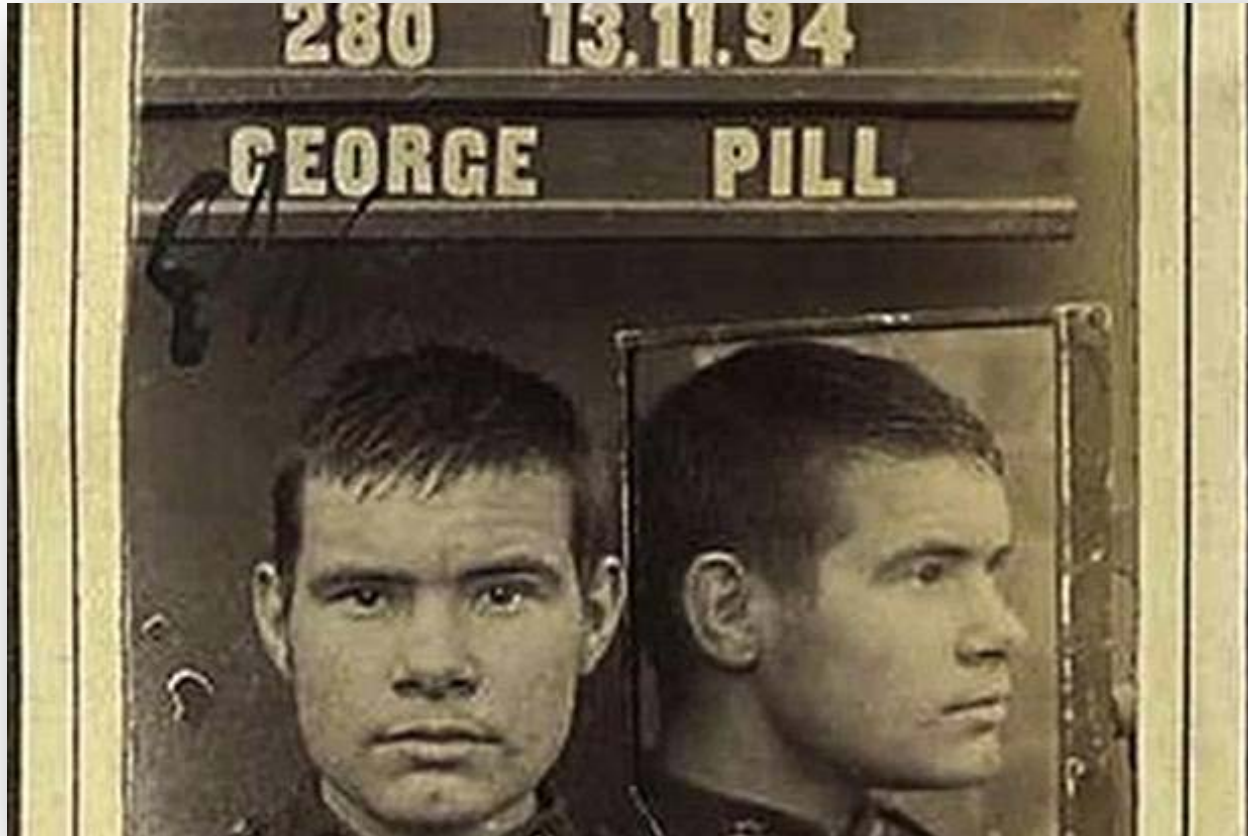
EIN 'HUMAN ROUTER'

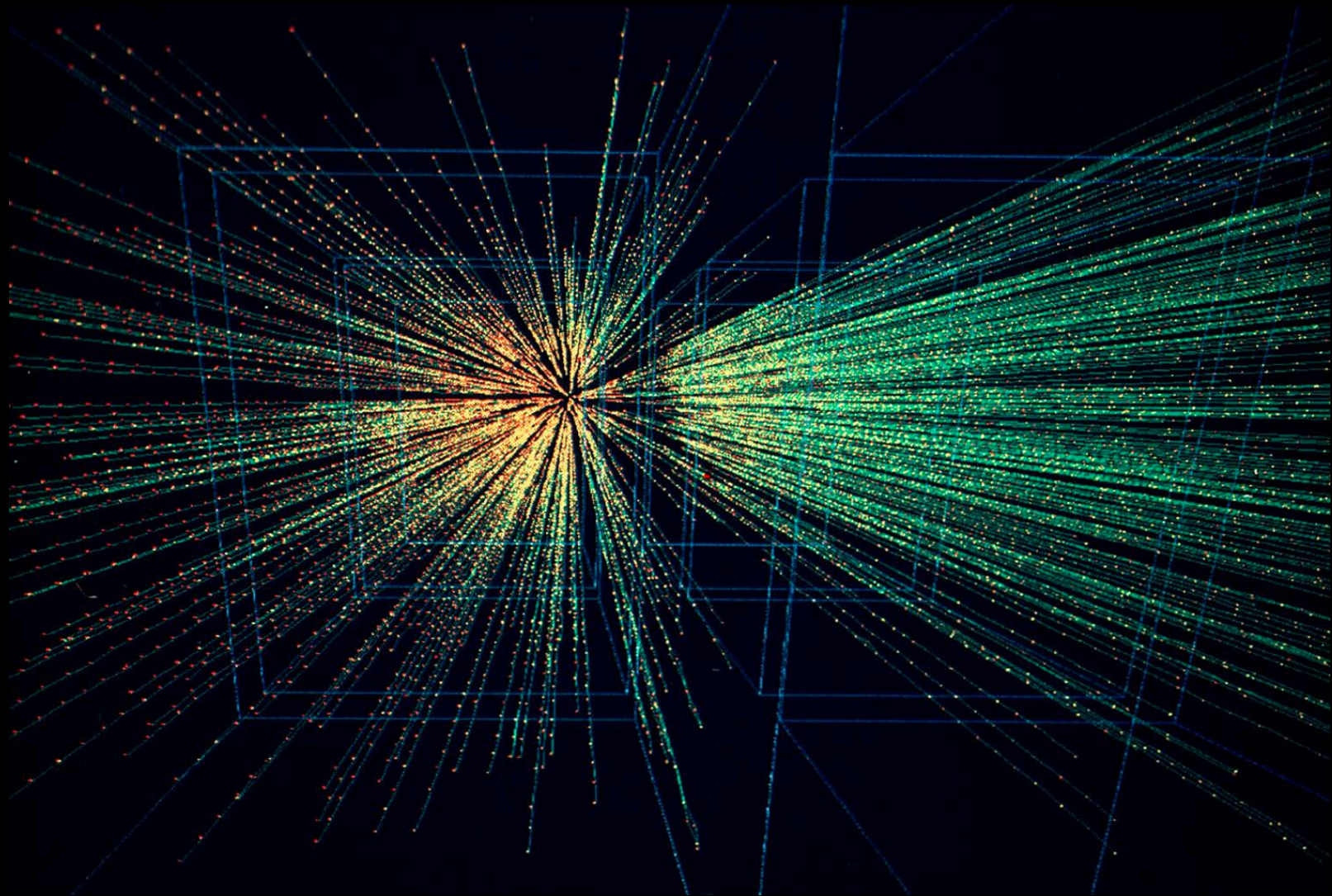


DAS VIKTORIANISCHE INTERNET



DAS JÄHE ENDE EINES GESCHÄFTSMODELLS





NEW NORMAL: ALLES WIRD DIGITAL (VERKNÜPFT)



Software eats the World











VIER THESEN

Software ist Sprache

Eine kooperative Welt

Umgang mit Daten

Umgang mit Wissen

THESE 1

Software ist eine Sprachfertigkeit wie
Chinesisch, Englisch, Französisch



A close-up photograph of a white Microsoft keyboard. The keyboard is positioned horizontally, and a white cable with a black connector is visible at the top. The keyboard features three prominent keys in the foreground: 'Strg' (Control), 'C', and 'V'. The 'Microsoft' logo is printed on the left side of the keyboard's frame, and a circular 'intel inside' logo is on the right. The background is a light-colored, textured surface.

Microsoft



Strg

C

V



MEET SQUIRRO

Platform

A Cognitive Insights Engine

turning meaningless data into
actionable insights

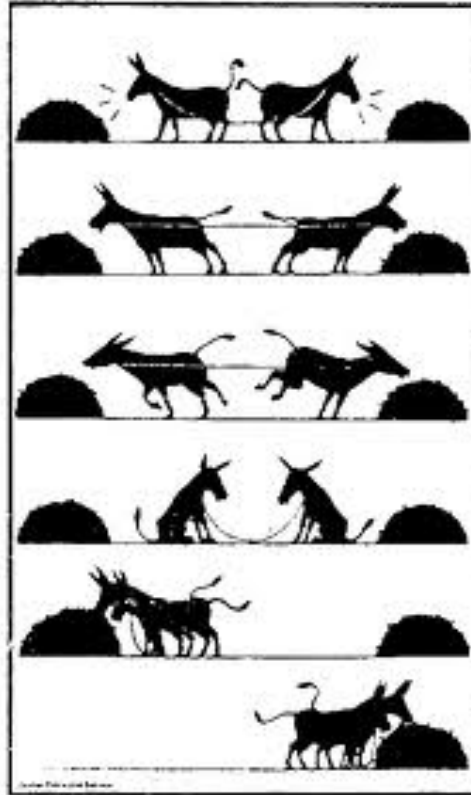
Company

A Swiss company, going global with offices in London, Munich, New York

Customers



THESE 2: EINE KOOPERATIVE WELT





LOOSELY COUPLED ORGANIZATIONS



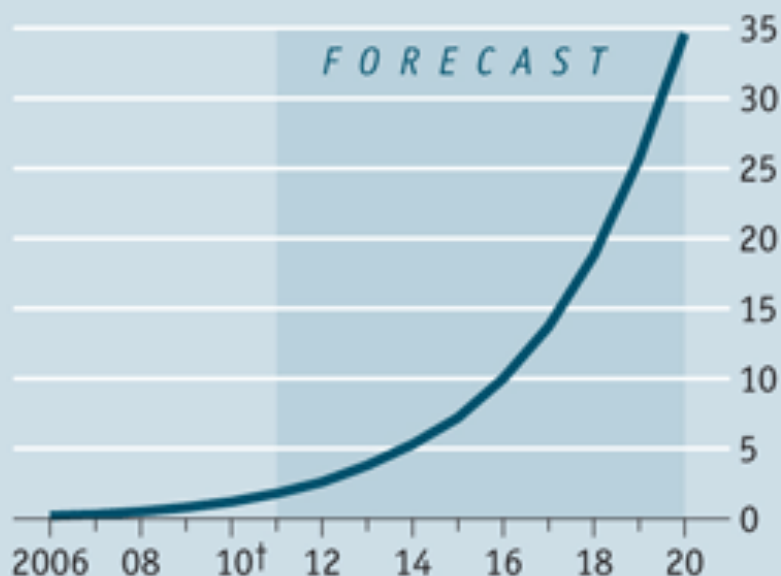


THESE 3: UMGANG MIT DATEN



Too much information

Worldwide digital data created and replicated
Zettabytes*

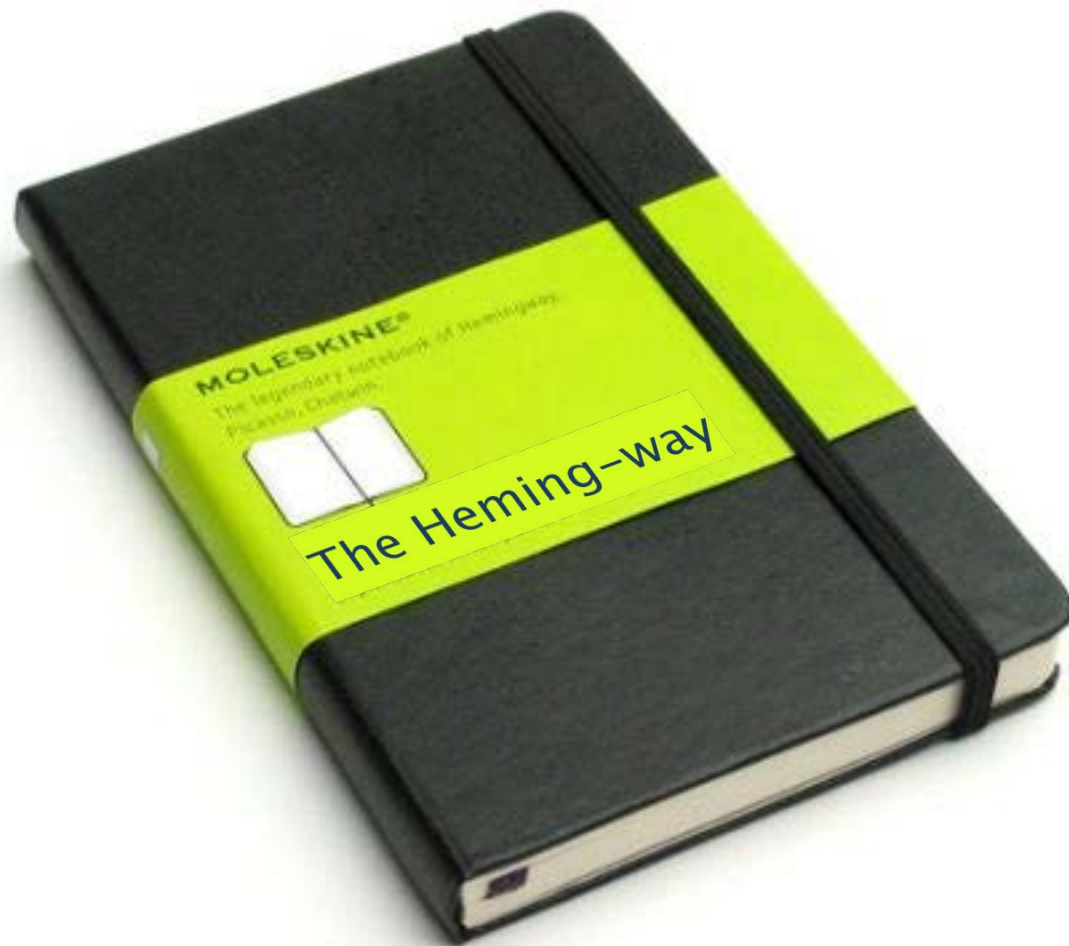


Source: IDC *1 zettabyte = 1 trillion gigabytes †Estimate

THESE 4: UMGANG MIT WISSEN



<http://www.kickstarter.com/projects/dwhly/hypothesis-taking-peer-review-to-the-internet>

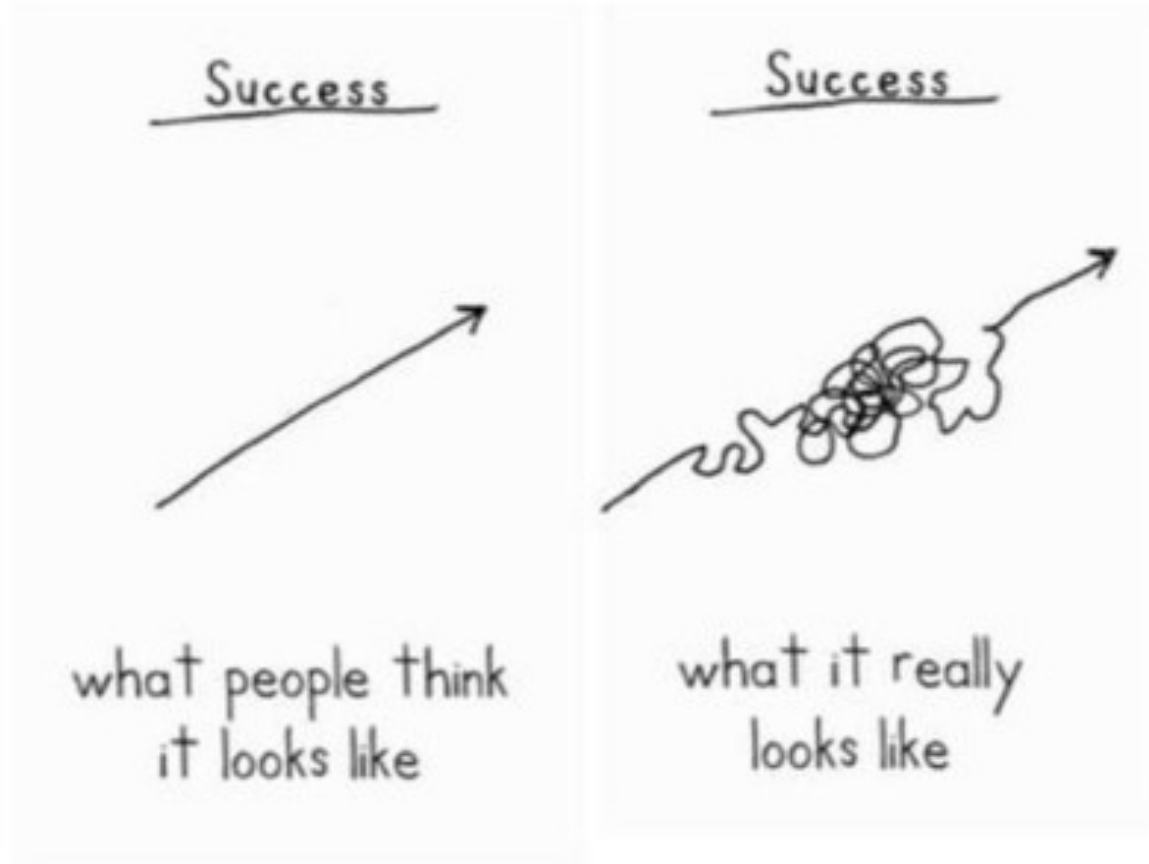


BONUS: GEOGRAPHIE BLEIBT WICHTIG





ZUSAMMFASSUNG



When you innovate,
you've got to be prepared
for people telling you
that you are nuts.

Startup Quote!



LARRY ELLISON

CO-FOUNDER, ORACLE



Thank you!



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A silhouette of two people standing on a grassy hill at sunset. One person is standing on the shoulders of the other, both reaching towards the sky. The background shows a vast landscape with hills and a body of water under a warm, orange and blue sky.

Lasst uns auf die Schultern von Giganten stehen